

MAHSA University



+603 5102 2200



Jalan SP 2, Bandar Saujana Putra
42610 jenjarom, Selangor



marketing@mahsa.edu.my

DOCTOR of Business Administration

KPT/JPS (N/345/8/1090)(MQA/PA14566) 05/28



The MAHSA DOCTOR OF BUSINESS ADMINISTRATION

MAHSA University's Doctor of Business Administration (DBA) is a doctoral programme for motivated high achievers who want to develop their research, analytical and critical thinking skills to the highest level. The Doctorate in Business Administration is structured around a research project driven by the individual, with a focus on practical application in real business settings. This programme helps to:



Develop the highest level thinking and research



Present your findings at conferences globally



Contribute to your own professional practice

The programme design and purpose

The programme is offered on a flexible full time or part-time basis and takes from three to six years to complete.

Throughout your studies, you'll develop your research, analytical, conceptual and critical thinking skills to the highest level. You'll also gain a strategic focus that will enable you to contribute to your own professional practice and the wider subject area.

At MAHSA University we are committed to providing you with the knowledge and skills you need to stand out from the crowd.

We recognise that the global marketplace is highly competitive, and so that's why the programme and our teaching and business connections are all designed to help you get ahead of the competition.

However, it's not just about academic achievement. You'll also have the opportunity to embrace a wide range of extra-curricular activities including sports that will enrich your student experience.

World-class facilities

As a member of our research community, you'll have access to an excellent range of facilities to support your studies. MAHSA University boasts several state-of-the-art lecture theatres, as well as a library and IT Study Suite which students can access throughout their study.

PROGRAMME STRUCTURE DBA

COURSE CODE	COURSE TITLE	CREDITS
RSC 8114	Doctoral Research and Academic Writing	4
MGT 8184	Organisational Dynamics, Leadership & Management	4
ACC 8134	Accounting & Finance for Managers	4
ECO 8154	Advanced Managerial Economics	4
RSC 8124	Advanced Research Methods	4
HRM 8124	Advanced Human Capital Management	4
MKT 8164	Contemporary Marketing Management	4
MGT 8124	Sustainable Operations Management	4
MGT 8194	Advanced Strategic Management	4
RSC 8244	Dissertation	44
		80

ENTRY REQUIREMENTS

Applicants for the DBA Program by Research must have the following minimum requirements.

- ▶ A Master's degree in business or a related field as accepted by MAHSA University Senate. Or
- ▶ Other qualification/s equivalent to a Master's degree that is accepted by the Senate.
- ▶ International candidates must obtain IELTS 6.0/ MUET 4/ TOEFL PBT 550 or equivalent as approved by the Senate.

AREA OF SPECIALISATION

Human Resource Management	
Marketing Management	Business Economics
Management	Business Administration
Decision Science	Finance